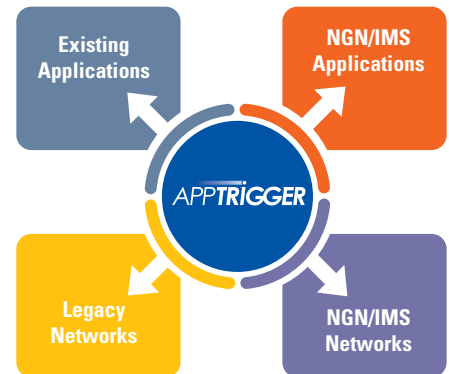




## AppTrigger At a Glance

**WHO WE ARE** AppTrigger is the leading provider of telecom application connectivity solutions; having pioneered the industry's first purpose built Application Session Controller (ASC). In an environment of ongoing network evolution, AppTrigger preserves application investment, reduces application deployment costs, and provides feature transparency across disparate networks.

**SOLUTION** The AppTrigger Application Session Controller resides at the application layer and sits between the application layer and the core network to provide and manage connectivity to the evolving network. AppTrigger's Application Session Controller is scalable and future proof to support tens of millions of subscribers with the necessary calls per second capability required for large-scale multi-network environments. The AppTrigger Application Session Controller is clearly a better application deployment method when compared to today's alternative ad-hoc solutions. It insulates the application server farm from the network via a programmable network abstraction engine, thereby providing the application specific call-control functions independent of each network. The ASC incorporates a number of open standard APIs and is purpose built by providing the signaling, media and the feature inter-working between disparate networks that converged and consolidated applications require.



Using the AppTrigger Application Session Controller, Service Providers developing and deploying emerging traditional voice or next generation applications achieve dramatic OPEX and CAPEX savings along with increased performance and reduced time-to-market. This makes AppTrigger's Application Session Controller ideal for application connectivity for emerging IP, IMS and legacy network infrastructures.

**FUNDING** AppTrigger investors include top tier venture firms who have invested, mentored, and successfully launched start-ups in multiple technology sectors. Investors include Centerpoint Ventures, Star Ventures, Sevin Rosen Funds, Startech Early Ventures, and Chisholm.

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