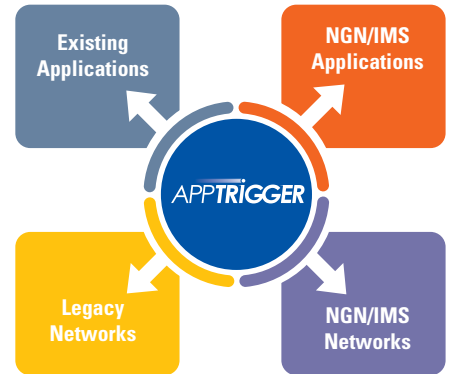




AppTrigger At a Glance

WHO WE ARE

AppTrigger is the leading provider of Service Broker solutions; having pioneered the industry's first purpose-built Service Broker. AppTrigger, using its dynamically configurable Ignite™ software architecture, has developed the leading next generation Service Broker that enables true, seamless, "any to any" service interworking between IN/TDM, IP/IMS and future service domains. The AppTrigger Ignite™ Service Broker can connect "Any App", new or old, to "Any Network", new or old, without the need to rework or rewrite anything. In a world of never ending network convergence, the Ignite™ Service Broker empowers Tier 1 CSP's with the ability to protect existing voice service revenues from being stranded on legacy IN/TDM platforms and the ability to accelerate the migration of voice subscribers onto IP/NGN/IMS networks.



SOLUTION

The AppTrigger Ignite™ Service Broker resides at the application layer and sits between the application layer and the core network to provide and manage connectivity to the evolving network. AppTrigger's Ignite Service Broker is scalable and future proof to support tens of millions of subscribers with the necessary calls per second capability required for large-scale multi-network environments. The AppTrigger Ignite Service Broker is clearly a better application deployment method when compared to today's alternative ad-hoc solutions. It insulates the application server farm from the network via a programmable network abstraction engine, thereby providing the application specific call-control functions independent of each network. The Service Broker incorporates a number of open standard APIs and is purpose built by providing the signaling, media and the feature inter-working between disparate networks that converged and consolidated applications require.

Using the AppTrigger Ignite Service Broker, Service Providers developing and deploying emerging traditional voice or next generation applications achieve dramatic OPEX and CAPEX savings along with increased performance and reduced time-to-market. This makes AppTrigger's Ignite Service Broker ideal for application connectivity for emerging IP, IMS and legacy network infrastructures.

FUNDING

AppTrigger investors include top tier venture firms who have invested, mentored, and successfully launched start-ups in multiple technology sectors. Investors include Hunt Ventures, Centerpoint Ventures, Star Ventures, Sevin Rosen Funds, Startech Early Ventures, and Chisholm.

LEADERSHIP

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The Power to Deliver, The Speed to Deploy

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